

Advertising and Sponsorship Information

All ads will be in full color, will run in the newsletter and posted on the advertiser section of our website for the period of time the ad runs in the newsletter.

2023 Advertising rates are:

Ad Size	1 Issue	6 Issues
1/8 page Business Card	\$20	\$120
¼ page	\$30	\$150
½ page	\$55	\$225
Full page	\$80	\$275
Classified Ad (no picture)	\$15	
Classified Ad picture)	\$20	

TETRA is now offering sponsorship opportunities as well as advertising in our newsletter. Sponsorship rates are a bit higher than advertising rates but bring with them additional benefits for our sponsors. Sponsorship fees and benefits are on an annual basis.

Our sponsorship levels are:

Level 1: Pony - \$150

- Business Card ad in the TETRA newsletter
- Single membership invitation to 5 rides

Level 2: Horse - \$250

- Business Card ad in the TETRA newsletter
- Business card linked on TETRA website
- Single membership invitation to 8 rides

Level 3: Draft - \$350

- Business Card ad in the TETRA newsletter
- Business card linked on website
- One full page listing in the TETRA newsletter per year
- Single membership invitation to 11 rides

Level 4: Herd - \$550

- Business Card ad in the TETRA newsletter
- Business card linked on TETRA website homepage
- One full page listing in the TETRA newsletter per year
- Single membership invitation to all rides
- Recognition on banners / plaques / events

We value our advertisers and sponsors and hope you will trust us to help promote your business or product to our members in a responsible manner. For any questions or to place an advertisement or to become a sponsor please contact Debra Sannwaldt at

dsannwaldt@outlook.com or 512-864-4336. Preferred payment method is via PayPal at tetrassoc@gmail.com or a check mailed to Texas Equestrian Trail Riders Association, P.O. Box 655, Springtown, Texas 76082. You may also contact TETRA Treasurer Betsey Schneider at 847-528-9903 or Betsey309@gmail.com for any payment questions.