

2024 Advertising rates:

Ad Size	1 Issue	6 Issues
1/8 page Business Card	\$20	\$120
¼ page	\$30	\$150
½ page	\$55	\$225
Full page	\$80	\$275
Classified Ad (no picture)	\$15	
Classified Ad (picture)	\$20	

Annual sponsorship levels:

Level 1: Pony - \$150

Business Card ad in the TETRA newsletter
Single membership invitation to 5 rides

Level 2: Horse - \$250

Pony level plus - Single membership invitation to 8 rides

Level 3: Draft - \$350

Horse level plus - Single membership invitation to 11 rides and
One full page listing in the TETRA newsletter per year

Level 4: Herd - \$550

Draft level plus - Single membership invitation to all rides
Business card linked on website homepage
One full page listing in the TETRA newsletter per year
Recognition on banners / plaques / events

We value our advertisers and sponsors and hope you will trust us to help promote your business or product to our members in a responsible manner. For any questions or to place an advertisement or become a sponsor email tetrassoc@gmail.com or contact Debra Sannwaldt at dsannwaldt@outlook.com , 512-864-4336. Preferred payment method is via PayPal at tetrassoc@gmail.com or a check mailed to Texas Equestrian Trail Riders Association, P.O. Box 655, Springtown, Texas 76082. You may also contact TETRA Treasurer Betsey Schneider at 847-528-9903 or Betsey309@gmail.com for any payment questions.